# HEALTH & PROTECTION AWARDS 2023

in association with

**Allianz (II) Partners** 

# THE WINNERS OCT 11 2023

LONDON HILTON PARK LANE





# LIFELONG PRIORITIES

Making an impact that lasts a lifetime

This is a sector that makes a real impact to all those who touch it, guiding people through the toughest times in their lives, supporting them and their loved ones.

Recognising the efforts of an entire industry is no easy feat but it is something Health & Protection is honoured to do.

Standing in front of the packed house of more than 750 at the London Hilton Park Lane it was clear that valuing and acknowledging those displays of excellence is also something you all want to be part of.

It was an impressive sight and I was struck by just how impassioned everyone is in doing the right thing for their customers and driving themselves forward by setting ever higher standards.

We welcomed 31 winners to the stage to collect their awards including those who had spent more than three decades in the industry to those who are just starting out.

For the first time we presented our Outstanding Newcomer Award recognising people who have made a significant impact in the first three years in the sector.

While there can only be one winner in Luc Genest we hope to see all those shortlisted in the category fulfilling their obvious potential and becoming prominent representatives and driving the market forward.



In that regard, it was a pleasure to present Outstanding Achievement Awards to two individuals who have made their mark during esteemed careers lasting more than a quarter of a century.

It is impossible to define the full impact of such significant people like David Battle and Sue Smith but their impact has already benefitted many and will be remembered for a considerable period forward.

As UK Health & Protection Awards judge Isaac Feiner said, the work this industry does can save lives and families, it can last a lifetime and benefit future generations.

That is what makes all your work so important

### **Owain Thomas**

Editor of Health & Protection

# **MEET THE JUDGES**

### PROVIDER AWARDS JUDGES



Ian Abbot, International Director of Engage Health Group



Tom Baigrie, Chairman of LifeSearch



Vivine Cameron, Equality, Diversity and Inclusion Manager at CII



Chico Chakravorty, Founder of Doing Diversity Differently



Soraya Chamberlin, VP of Corporate Sales at HCA Healthcare



Steve Clements. Integrated and Global Solutions Leader at Willis Towers Watson



Tom Connor. Director of Drewberry



Jacquie Duckworth. Co-founder of The Uninvisibility Project



Isaac Feiner. Director, Lifepoint Healthcare



Claire Ginnelly. Vice-Chairwoman of the AMII



Andrew Green. Specialist PMI Consultant at Craigdallie Healthcare



Steve Herbert Wellbeing & Benefits Director at Partners&



Ian Holmes. Managing Director of MEC



Jonathan Hsieh. **CEO** of Pacific Prime Americas



Lucy Irvine. Head of Employee Benefits at Advo



Nadia Jafar, Managing Director of Bluestone of London



Vikki Jefferies, Proposition **Director of Primis** 



Kathryn Knowles, Managing Director of Cura Financial Services



lain Laws, CEO of **Towergate Health** and Protection



**Darren Manning**, Managing Director of Global Albatross



Dave Middleton, **Executive Chairman** of the AMII



Marie Modini, Head of Business Development at SIP Medical Family Office



Amber Musson-Thorp, Commercial Head -Qatar, Lifecare International



Takako Nagata, Senior **Employee Benefits** Consultant International at PIB Employee Benefits



Marcia Reid, Non-Executive Director of Sherwood Healthcare



Ian Sawyer. Director of Assured **Futures** 



Krystle Skelton, **Customer Relations** Adviser at Cura **Financial Services** 



Dan Small, Managing Director of FJN Solutions



Emma Thomson, Head of **Protection Development** at Sesame Bankhall Group



Andrew Wilkinson, Director of Moneysworth



### **ADVISER AWARDS JUDGES**



Christopher Claridge-Ware, Strategic Adviser at Perci Health



Katie Crook-Davies, Managing Director of Tabei



Jason Ellis, Group Protection Sales Director of Aviva UK Health and Protection



Ruth Gilbert, Partner at Insuring Change



**Jim Harris**, CEO and MD of HCB Group



Roshani Hill, Assistant Director, Head of Protection and Health at the ABI



Dominic Howard, Director of European Sales and Accounts at Teladoc Health



Christine Husbands, Commercial Director of RedArc



**Sneh Khemka**, Non-Executive Director of Synnovis



lain McMillan, Director of Distribution at Bupa



**Katherine Moxham,** spokesperson for GRiD



**Jessica Palmer**, Senior Business Development Manager at Allianz Partners



Richard Walsh, of Sami Consulting



Rachael Welsh, Head of Marketing at Guardian



Ron Wheatcroft, Technical Manager at Swiss Re



Theresa Wighton, UK Group Sales Director at Bupa Global



Congratulations to this year's shortlisted nominees and winners. We hope you enjoy the celebrations.

Thank you to everyone who supported AXA Health at the UK Health & Protection Awards 2023.



# **JUDGING PROCESS**

How the awards were won

Entries for the UK Health and Protection Awards 2023 were divided into two categories comprising a total of 27 awards – those from advisers and intermediaries, and those from insurers and other service providers.

### PROVIDER AWARDS

The insurer and provider categories were put to a public vote for readers of Health & Protection to choose those companies which performed best in their respective markets over the previous year.

Thousands of votes were received from advisers and intermediaries, with the top performers in each category being whittled down to form the shortlists.

Each provider was then invited to submit an entry for each category they were shortlisted in against a set of key criteria. The criteria for each category is detailed on the awards website.

The independent judging panels, chosen for their insight and expertise, then reviewed, assessed and vigorously debated the entries in each category to decide the ultimate winners.

### **ADVISER AWARDS**

The adviser awards were open to entries from any advisers, intermediaries or broker firms operating in the relevant UK or international categories.

This year saw the Outstanding Newcomer Award introduced to recognise the individual who had made the biggest mark since entering the health and protection industry in their first three years.

Entries were submitted against a key set of criteria for each category which are available on the awards website.

The independent judging panels then evaluated and examined each submission before an intense final judging day where the winners were decided.

Health & Protection would like to thank all the judges for playing such a vital part in giving their time and expertise to assess the entries and decide the final winners.

## **AWARDS SHORTLISTS**

### PROVIDER AWARDS SHORTLISTS

### **BEST DIVERSITY & INCLUSION STRATEGY**

SPONSORED BY FJN SOLUTIONS

Aviva Bupa Zurich

### BEST GROUP HEALTH INSURANCE PROVIDER

Aviva UK Health Axa Health Benenden Health

Bupa

Freedom Health

Vitality WPA

### BEST INDIVIDUAL HEALTH INSURANCE PROVIDER

Aviva UK Health Axa Health Bupa Freedom Health

Freedom Health The Exeter Vitality WPA

### **BEST CASH PLAN PROVIDER**

Axa Health BHSF Bupa Health Shield Medicash Simplyhealth Westfield Health

### **BEST INDIVIDUAL PROTECTION PROVIDER**

AIG Life Aviva

Legal & General MetLife

National Friendly Scottish Widows The Exeter Vitality Zurich

### **BEST GROUP PROTECTION PROVIDER**

AIG Life Aviva Canada Life Legal & General MetLife

Unum Yulife Zurich

### BEST INTERNATIONAL INDIVIDUAL HEALTH INSURANCE PROVIDER

Allianz Partners April International Axa Global Healthcare

Bupa Global Cigna Global

Freedom Health Insurance International Medical Group (IMG) Now Health International

William Russell

### BEST INTERNATIONAL GROUP HEALTH INSURANCE PROVIDER

Allianz Partners
Axa Global Healthcare

Bupa Global Cigna Global

Freedom Health Insurance International Medical Group (IMG) Now Health International UnitedHealthcare Global

William Russell

### **BEST CUSTOMER SERVICE DELIVERY**

Aviva

Axa Global Healthcare

Bupa

Freedom Health

MetLife

National Friendly Now Health International

The Exeter WPA YuLife

### BEST SUPPORT OR ADD-ON SERVICE - INSURER

Aviva

Axa Global Healthcare

Bupa Cigna Global MetLife

Now Health International

Vitality YuLife

### BEST SUPPORT OR ADD-ON SERVICE - THIRD PARTY PROVIDER

Doctor Care Anywhere Health Assured

Healthhero Nuffield Health

Peppy RedArc Spectrum Life Square Health Teladoc

Telus Health (formerly LifeWorks)

### BEST HEALTH & PROTECTION TECHNOLOGY INNOVATION

Allianz Aviva Axa Health Bupa Cigna Global

Now Health International

Vitality YuLife

### **BEST WELLBEING PROVIDER**

Aviva

Axa Global Healthcare

Bupa Cigna Global Health Assured

Vitality YuLife



### ADVISER AWARDS SHORTLIST

### **BEST SALES & RETENTION ADVICE TEAM**

Advo
First Point
Hooray Health & Protection
Lifepoint Healthcare
Pacific Prime
Santé Group
Sherwood Healthcare
Switch Health
Towergate Health & Protection

### BEST INDIVIDUAL HEALTH INSURANCE

ADVICE FIRM

ActiveQuote
Advo
Assured Futures
Lifepoint Healthcare
Lloyd & Co Employee Benefits
Phoenix Health & Protection
Santé Group
Sherwood Healthcare
SIP Medical Family Office
Switch Health

### BEST GROUP HEALTH INSURANCE ADVICE FIRM

Advo
Benefex
Engage Health Group
Lifepoint Healthcare
Phoenix Health & Protection
PK Group
Premier Choice Group
Sherwood Healthcare
Towergate Health & Protection
Wingate Benefit Solutions

### BEST INTERNATIONAL INDIVIDUAL CLIENT ADVICE FIRM

First Point Global Albatross Lifecare International Insurance Brokers Pacific Prime SIP Medical Family Office Towergate Health & Protection

### BEST MENTAL HEALTH ADVICE FIRM

Broadstone MEC Proactive Medical & Life Towergate Health & Protection

### BEST INTERNATIONAL GROUP ADVICE FIRM

BDHL
Bluestone of London
Engage Health Group
Lifecare International Insurance
Brokers
Pacific Prime
Towergate Health & Protection

### BEST WORKPLACE WELLBEING ADVICE FIRM

Advo Lifecare International Insurance Brokers Premier Choice Group Towergate Health & Protection Wingate Benefit Solutions

### BEST INDIVIDUAL PROTECTION ADVICE FIRM

ActiveQuote
Moneysworth
Partners&
Peak Mortgages and Protection
PIB Employee Benefits
Proactive Medical & Life
Switch Health
The Orchard Practice
Towergate Health & Protection
Vita

### BEST GROUP PROTECTION ADVICE FIRM

Benefex
Lloyd & Co Employee Benefits
MEC
New Homes Mortgage Service
PIB Employee Benefits
PK Group
Sherwood Healthcare
Towergate Health & Protection
Wingate Benefit Solutions

### BEST SMALL PROTECTION ADVICE FIRM

3 Pillars Financial Planning Home Group Financial Lloyd & Co Employee Benefits Moneysworth The Orchard Practice

### BEST SMALL HEALTH INSURANCE ADVICE FIRM

BDHL
First Point
Hooray Health & Protection
Incorporate Benefits LLP
Lifepoint Healthcare
Lloyd & Co Employee Benefits
MEC
Phoenix Health & Protection
SMP Healthcare
Wingate Benefit Solutions

### **BEST HEALTH INSURANCE ADVISER**

Sue Smith, Advo Stuart Box, Engage Health Group Tom Brown, Lloyd & Co Employee Benefits Peter Lurie, Proactive Medical & Life Mike Smith, Sherwood Healthcare Lianne Harrington, SMP Healthcare Jacob Wellfair, Switch Health

### BEST PROTECTION ADVISER

Katy Davies at Henry Dannell (for her work at Hanbury Wealth Management) Joshua Gerstler, The Orchard Practice Nicola Thurston, Switch Health Andy Walton, Lloyd & Co Employee Benefits Caroline Wilson, Partners&

### **OUTSTANDING NEWCOMER AWARD**

Shaun Payne, 3 Pillars Financial
Planning
Luc Genest, Advo
Juliette Kemp, Assured Futures
Jemma Trehearn, BDHL
Katy Davies at Henry Dannell (for her
work at Hanbury Wealth Management)
Esme Pearson, Hooray Health &
Protection
Hannah Royster, New Homes
Mortgage Service
Alex Wegrzyn, Switch Health
Isabella Streames, Velvet Mortgage &
Insure Services



THE UK
HEALTH &
PROTECTION
AWARDS 2023

in association with
Allianz (1) Partners
PROTECTION
AWARDS 2023









## **AWARDS WINNERS**

### PROVIDER AWARDS WINNERS

### **BEST DIVERSITY & INCLUSION STRATEGY**

Sponsored by FJN Solutions

7urich

Highly Commended: Aviva

### **BEST CUSTOMER SERVICE DELIVERY**

Bupa

Highly Commended: Aviva (protection operations)

# BEST HEALTH & PROTECTION TECHNOLOGY INNOVATION

Axa Health

# BEST SUPPORT OR ADD ON SERVICE - THIRD PARTY PROVIDER

Telus Health

# BEST SUPPORT OR ADD ON SERVICE - INSURER

Bupa

### **BEST CASH PLAN PROVIDER**

Medicash

### **BEST WELLBEING PROVIDER**

Bupa

# BEST INTERNATIONAL INDIVIDUAL HEALTH INSURANCE PROVIDER

April International

# BEST INTERNATIONAL GROUP HEALTH INSURANCE PROVIDER

Allianz Partners

# BEST INDIVIDUAL HEALTH INSURANCE PROVIDER

Bupa

### **BEST INDIVIDUAL PROTECTION PROVIDER**

Zurich

### BEST GROUP HEALTH INSURANCE PROVIDER

WPA

### **BEST GROUP PROTECTION PROVIDER**

Unum

### PROVIDER OF THE YEAR

Sponsored by HCA Healthcare

Zurich



### **ADVISER AWARDS WINNERS**

### **BEST MENTAL HEALTH ADVICE FIRM**

Sponsored by Aviva

Broadstone

### BEST WORKPLACE WELLBEING ADVICE FIRM

Sponsored by Bupa

Lifecare International

### **BEST ADVISER SALES & RETENTION TEAM**

Hooray Health & Protection

### BEST INDIVIDUAL PROTECTION ADVICE FIRM

Towergate Health & Protection

Highly Commended: PIB Employee Benefits

### **BEST SMALL PROTECTION ADVICE FIRM**

Moneysworth

### BEST GROUP PROTECTION ADVICE FIRM

Benefex

**Highly Commended:** PIB Employee Benefits and Towergate

Health & Protection

# BEST INTERNATIONAL INDIVIDUAL CLIENT ADVICE FIRM

Lifecare International

### BEST INTERNATIONAL GROUP ADVICE FIRM

Engage Health Group

# BEST INDIVIDUAL HEALTH INSURANCE ADVICE FIRM

Advo

### **BEST SMALL HEALTH INSURANCE ADVICE FIRM**

Hooray Health & Protection

### BEST GROUP HEALTH INSURANCE ADVICE FIRM

Sponsored by Bupa

Advo

**Highly Commended:** Benefex

### **BEST HEALTH INSURANCE ADVISER**

Peter Lurie at Proactive Medical & Life

### **BEST PROTECTION ADVISER**

Sponsored by Guardian

Andy Walton at Lloyd & Co Employee Benefits

Highly Commended: Katy Davies at Henry Dannell (for her

work at Hanbury Wealth Management)

### **OUTSTANDING NEWCOMER AWARD**

Luc Genest, Advo

### ADVICE FIRM OF THE YEAR

Advo

### **OUTSTANDING CONTRIBUTION AWARD**

Sponsored by Allianz Partners

David Battle

### **OUTSTANDING CONTRIBUTION AWARD**

Sponsored by Allianz Partners

Sue Smith

### **CONGRATULATIONS TO**

# **ZURICH**

WINNERS OF

# PROVIDER OF THE YEAR 2023

We look forward to seeing you all again next year



### PROVIDER OF THE YEAR

sponsored by HCA Healthcare

Zurich

This insurer impressed with its entries across the spectrum. The judges highlighted its commitment and dedication to the sector in more than just building products and selling policies – although it was applauded for highly relevant developments in this regard.

They also praised it for showing how it was improving service for advisers and being a top contributor to bettering conditions across the wider industry for end customers.

They also recognised it for playing a clear, leading role in driving change throughout the sector.



# Allianz (II) Partners

# Amazing things, delivered by exceptional people

Congratulations to all of the 2023 UK Health & Protection Award winners.

These awards recognise the organisations, teams and individuals that are leading the way.

They also encourage us all to keep innovating and building even better solutions and supports for clients and customers.

#futurereadyhealth

FIND OUT MORE





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### ADVICE FIRM OF THE YEAR

Advo

AWARDS 2023

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Chris McCracken, Sue Smith, Colin Boxall and Ellie Sultana of Advo accept the award from

Owain Thomas of Health & Protection and host Russell Kane.

This firm consistently impressed the judges displaying excellence across individual and group clients, including how it operates in core and adjacent sectors.

They praised this organisation and its team for showing expertise, empathy and passion when working with customers.

Judges also recognised that it showed real clarity in how it added value to clients. One judge needed only one word to describe it... "outstanding".

Colin Boxall, executive director of Advo said: "This is Advo's 26th year, and it seems things just keep getting better and better. We have been fortunate in the past to win categories, but never the overall advice firm. It's just simply marvellous.

Why this year, not others? I believe it's because each year we build on our proposition, we understand just that little bit more each year about what our clients need and how to best to deliver.

And what is the key? It's simple, having fantastic people. We might be a mixed bunch, but we all share similar traits; a blend of professionalism, knowledge, ability and empathy. I could not be prouder of the whole team.

# **ADVISER AWARDS**

### **OUTSTANDING CONTRIBUTION**

Sponsored by Allianz Partners

**David Battle** 

PROTEGIUM S 2023 in Par

David Battle accepts the award from Patrick Lawlor of Allianz Partners and host Russell Kane

Our first Outstanding Contribution Award goes to David Battle who has spent his career on both sides of the health and protection sector – working for and leading the biggest insurers and advice firms in the country.

After starting in consulting roles for insurers he focused on the group market, eventually becoming head of corporate pricing and development at Axa PPP.

That was followed by crossing the divide to the intermediary world where he took on senior leadership roles at Lorica.

After seven years at Lorica with more than five at the helm, Aon took over the business in 2014 and Battle became CEO for Aon's UK health proposition focused on medical insurance, group risk and workplace wellbeing benefits.

Seven years later he took over as CEO for UK regions.

At the end of the year Battle will be retiring after a decade at Aon and 30 years in the health and protection industry.



### **OUTSTANDING CONTRIBUTION**

Sponsored by Allianz Partners

Sue Smith

in as on with the projection and host Russell Sue Smith accepts the award from Owain Thomas of Health & Protection and host Russell

Our second Outstanding Contribution Award goes to Sue Smith who has worked in the industry world for more than 30 years after an ill-fated enquiry to buy a policy resulted in a job offer selling it.

She has since played a key role in the evolution and development of the UK health insurance advice industry driving forward its professionalism and recognition by regulators.

This includes being one of the founding members of the Association of Medical Insurance Intermediaries as it then was in the late 1990s and her ongoing work within the organisation since. Smith has been highly influential in the way the market operates, improving its professionalism, recognition and standing among regulators and fellow practitioners. She is seen as a trailblazer by many in the industry, helping to open its doors to a wider and more diverse population along the way and has been a strong believer of the power of personal advice and support within the industry.

Huge congratulations to all nominees and winners for all categories!

The biggest congratulations of all goes to Zurich for winning the 'Best Diversity and Inclusivity Strategy' award!



We look forward to seeing you all at next year's event.

www.fjnsolutions.co.uk



# BEST DIVERSITY & INCLUSION STRATEGY

Sponsored by FJN Solutions

## Zurich

Highly Commended: Aviva

Judges praised this firm for a very comprehensive submission highlighting what has been achieved and awareness of how far it still has to go.

It was recognised for going beyond traditional dimensions of diversity by creating policies for these areas and for having strong evidence of the schemes and programmes introduced and measuring their impact.





# We are extremely proud to win Best Individual Health Insurance Provider of the Year award!

### Thank you

to all who voted for us, and to our intermediary partners for their unwavering support.





# BEST INDIVIDUAL HEALTH INSURANCE PROVIDER

Bupa

We are extremely proud to win Best Individual Health Insurance Provider of the Year award. This recognition is a testament to our people who have worked tirelessly to ensure our customers receive the best possible service and adapted to the ever-shifting landscape. As we continue to strive to become the world's most customer centric healthcare company, we are committed to delivering excellent customer experiences through quality healthcare, great value, and frictionless access.

We have further enhanced our services by introducing Bupa Blua health and raising awareness of critical health issues such as cancer, through our Inside Health events. We are grateful to all who voted for us, and to our intermediary partners for their unwavering support.

We are dedicated to continually work with our partners to ensure we are developing strong working relationships and commit to proactively keeping them updated and engaged.

Looking ahead to 2024, we will remain true to our values; brave, caring, and responsible, as we pursue our mission to help people live longer, healthier, and happier lives, and create a better world





Health Insurance

Thank you



# BEST GROUP HEALTH INSURANCE PROVIDER

**WPA** 

Kane - photo

Allia Pari

Kathryn Vellacott of WPA accepts the award from Iain Laws of Towergate and host Russell

Being the 2023 Best Group Health Insurance Provider celebrates WPA's commitment to enhancing employee productivity and delivering exceptional value to our corporate clients.

It also reflects our unwavering dedication to purpose, products, people, and supporters. Our purpose revolves around facilitating access to top-tier healthcare, while our products are modern, innovative, and techdriven. Our people prioritise empathy and respect.

We only do health insurance.

Our strategy revolves around customers which has helped us maintain the lead on Trustpilot and be the Which? Recommended Provider for medical insurance.

Thanks to all of our supporters, not only for placing us 'on top of the podium' but also for your valuable feedback, which drives our ongoing product improvements and competitive edge.

Thanks too to the Health & Protection team for uniting our industry to celebrate excellence at the October awards and congratulations to all on, what was, a memorable evening.



# We're thrilled to have won Best International Individual Health Insurance Provider!

At the heart of our ambition is a commitment to consistently deliver **the best care and support** to our members and intermediary partners.

Thank you for your **trust and continued support.** We look forward to building on our successes together!







# BEST INDIVIDUAL INTERNATIONAL HEALTH INSURANCE PROVIDER

**April International** 

We're thrilled to have been named Best International Individual Health Insurance Provider at this year's Health & Protection Awards

This accolade is another huge achievement for April International, having also secured a five-star service rating for the second year running in Health & Protection's 2023 International Private Medical Insurance Report earlier this year.

These accomplishments are a testament to all our team members. Their commitment, dedication and professionalism have played a significant role in our success.

We received recognition across a number of different areas, including sales support, service standards for advisers and clients, our valueadded services, compliance, new products, and our measures on cost control.

At the heart of our ambition is a commitment to consistently deliver the best care and support to our members and intermediary partners.

With more than 30 years' experience in the IPMI market, we focus on simplifying insurance by providing innovative, reliable, and customer-focused insurance solutions.

We want to say a huge congratulations to all the finalists and winners of this year's awards. We'd also like to thank the judges for recognising our achievements and to our intermediary partners for their continued support, which has been instrumental in helping us reach new heights.

We value your partnership and trust in our services, and we look forward to building on our successes together in the future.



# **Allianz** (II) Partners

# Amazing things, delivered by exceptional people

We're over the moon to have picked up an award this year!



It's deserved recognition for our exceptional people, and their passion to innovate and provide the best support possible to our customers.

Thank you to all of our partners for your continued trust and collaboration.

#futurereadyhealth

FIND OUT MORE





# BEST INTERNATIONAL GROUP HEALTH INSURANCE PROVIDER

### **Allianz Partners**

I am truly delighted that Allianz Partners, Health has been recognised as the Best International Group Health Insurance Provider at the prestigious UK Health & Protection Awards 2023.

This achievement is a testament to the unwavering commitment of our entire team and our mission to provide comprehensive health insurance solutions and deliver service excellence on a global scale.

In a highly competitive category, featuring prominent industry players, this win is a resounding endorsement of the exceptional standards we uphold at Allianz Partners.

The judges' feedback highlighted our standout performance, emphasising our dedication to providing high levels of member service.

We have invested significantly in broker training and digital health, reinforcing our commitment to offering the best possible service to our valued brokers, clients, and members.

I would like to extend our deepest gratitude to our brokers, clients, and members for their trust and unwavering support. Their partnership has been pivotal in achieving this remarkable milestone.

This award reflects our dedication to providing the best-in-class international group health insurance solutions and setting new industry standards. We are not just a company; we are a partner in the global health insurance landscape.

Thank you for supporting our hard work, and we pledge to continue pushing the boundaries of what's possible in the realm of international health insurance.

David Myers, chief sales officer of Allianz Partners, Health





# We're incredibly proud to have won Best Customer Service Delivery Customer Service Delivery! Best Customer Service Delivery!

### **Bupa. Better for business**

A huge thank you to our clients and intermediary partners for their continued support. Delivering the best support to our customers is pivotal to our business. That's why we're continually making improvements to our processes, communications, and services to help improve the experience we deliver to our customers.

### Find out more visit bupa.co.uk/business



# BEST CUSTOMER SERVICE DELIVERY

### Bupa

Highly Commended: Aviva (protection operations)

We are delighted to win Best Customer Service Delivery. We saw a significant increase in demand on our services in early 2023, but we are very proud of our team who worked so hard to make sure we were returned to delivering the highest standards of service so quickly.

Our focus is to build a hassle-free service offering for our members, where authorisations are automatically approved from a digital GP appointment, we offer convenient support options including phone, chat and email plus tools in our apps and work to make the process as a seamless as possible for our customers.

This is all part of our ambition to be the world's most customer centric healthcare company.

We know there is much more to do, but this award gives us confidence we are on the right track.

A huge thank you to everyone who voted for us and to our intermediary partners for their continued support.





# We're thrilled to have won Best Add-On Service!

### **Bupa. Better for business**

At Bupa, we strive to provide industry-leading access to care, with our diverse array of customers in mind. We have worked to deliver additional support services to ensure our customers and intermediary partners are empowered with the best resources possible.

### Find out more visit bupa.co.uk/business



# BEST ADD ON OR SUPPORT SERVICE - INSURER

Bupa

We are extremely proud to have been awarded Best Add-on Service.

We're prioritising the role of health and wellbeing by building more inclusive care. Our health and wellbeing add-on services have been designed with our diverse customer base at the forefront.

Menopause care, fertility check and assisted fertility are three out of five of our most requested benefits, showing that this type of support really resonates with our customers. Our Inclusive Health package differentiates itself from our more long-standing healthcare offerings.

We already offered many inclusive healthcare services, but we knew we could do more in terms of support-services.

Our continual evolution of this proposition will include the launch of a neurodiversity benefit in 2024 which offers assessment and diagnosis for numerous neurodiverse conditions and more focus on men's healthcare.

We couldn't achieve this without the support of our intermediary partners. Thank you for recognising us for this award and we're excited to maintain this momentum in 2024.



### LifeWorks is now

# TELUS Health

# Helping build the healthiest workplaces on the planet.

Enhancing the mental and physical wellbeing of employees.



#### **PROVIDER AWARDS**



#### BEST ADD-ON OR SUPPORT SERVICE - THIRD PARTY PROVIDER

**Telus Health** 

Benefits and host Russell Kane

in association with

Alicate Depth S

Laura Wolks of Telus Health accepts the award from Takako Nagata of PIB Employee

It is an honour to be recognised for our leading mental health and wellbeing solutions at the Health & Protection Awards 2023.

With a focus on mental and physical health, our goal is to be a trusted partner in employee wellbeing.

Last year was a pivotal year, LifeWorks joined forces with TELUS Health to provide enhanced comprehensive health and wellbeing solutions to employers globally.

September 2023 marked 1 year since this transition took place to support employers around the globe with health and wellbeing solutions encompassing physical and mental health.

Today, we strive to be a trusted partner in employee health and wellbeing, and are committed to empowering employers with the tools they need to care for their employees and their families.

This commitment is deeply rooted in our mission to be the most trusted wellbeing organisation in the world - and we're doing this by building the healthiest communities and workplaces on the planet.

We'd like to thank all the judges at Health & Protection for their time and recognition to help us achieve this award.



# Helping the working world thrive throughout life's moments®

Award-winning health and wellbeing solutions



**Group Income Protection** 



Group Life Insurance



**Group Critical Illness** 



**Dental Insurance** 



Discover more: unum.co.uk



#### **PROVIDER AWARDS**



### BEST GROUP PROTECTION PROVIDER

**Unum** 

Matthew Whitehouse of Unum accepts the award from Dave Middleton of the Association of Medical Insurers and Intermediaries (AMII) and host Russell Kane

We're immensely proud to have won Best Group Risk Provider at the Health & Protection Awards.

Unum UK chief distribution officer Glenn Thompson, said: "This award is a testament to the dedication and caring spirit of every Unum colleague who comes to work each day, always striving to help the working world thrive.

"Yet winning Best Group Risk Provider is more than just recognition of what we've achieved over the past year; it's also a motivation to continue driving innovation in our market, creating products and experiences that make a meaningful difference to the UK's workplaces.

"This award means even more because the judging panel included respected representatives from many of our valued intermediary partners.

"They understand who we are, what we do and see first-hand the benefits their clients get from our products as we improve our proposition to help even more people across the country with financial security and workplace wellbeing. We were delighted to be recognised for this."

#### **PROVIDER AWARDS**

#### **BEST CASH PLAN PROVIDER**

Medicash

The judges said this firm was an excellent submission endorsed by advisers and showed strong customer engagement recognising diverse client needs.

It also demonstrated strong growth and retention figures alongside digital enhancements and co-operation with advisers.



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### BEST HEALTH & PROTECTION TECHNOLOGY INNOVATION

**AXA** Health

Judges noted this provider boasted an impressive development of innovative new services brought together in one app.

Its support for neurodiverse populations along with other issues such as fertility, men's and women's health was applauded and feedback from patients was positive.



#### **PROVIDER AWARDS**

### BEST INDIVIDUAL PROTECTION PROVIDER

Zurich

Judges loved this varied submission which covered many areas of the sector. The winner was recognised as a business transforming itself with an entry featuring very powerful testimonials and evidence of going the extra mile.

They also commended it for being a market thought leader and working closely with advisers.





#### **BEST WELLBEING PROVIDER**

Bupa

This firm really stood out to the judges for some great developments on mental health and women's health initiatives.

They also praised the case study and evidence of positive outcomes for members from those initiatives it has introduced.











Each year in the UK, around 4,000 children and young people are diagnosed with cancer.\*

That's why our Children's Critical Illness Protection can be added to any type of adult cover.

So, whatever cover parents need, children no longer need to remain unprotected.

\*Source: Cancer Costs, Young Lives Vs Cancer research sponsored by Guardian, 2023.



Let's get kids covered.





### BEST PROTECTION ADVISER

sponsored by Guardian

#### Andy Walton of Lloyd & Co Employee Benefits

Highly Commended: Katy Davies of Henry Dannell (for her work at Hanbury Wealth Management)

The judges were highly impressed with this individual and who they said goes above and beyond for their clients.

They cited an excellent case study along with detailed evidence of their performance and support for customers.



## BEST HEALTH INSURANCE ADVISER

# Winner: Peter Lurie of Proactive Medical & Life

Judges applauded this winner who produced a really strong submission which showed real commitment and hard work being put in for their clients and the wider industry.

They recognised the desire to do the right things for clients alongside persistence around declined claims and a depth of market knowledge.





### OUTSTANDING NEWCOMER AWARD

### Winner: Luc Genest of Advo

This winner was an adviser that judges said produced an excellent entry showing a very well-rounded approach to all aspects of the job and who has great potential for the future.

They highlighted his strong sales and retention statistics, powerful testimonial from clients and impressive entry to the market.





# Congratulations to Broadstone for winning Best Mental Health Advice Firm

This achievement is a testament to your commitment to delivering mental health advice to your clients. A very well deserved win!





### BEST MENTAL HEALTH ADVICE FIRM

sponsored by Aviva

#### Winner: Broadstone

This was a team that wowed judges with a very impressive entry showing a strong and quick response to the mental health crisis.

The judges applauded a really strong case study with good evidence points on its success and an ability to systemically grow its offering.





# Huge congratulations to Lifecare International, winners of the 'Best Workplace Wellbeing Advice Firm', sponsored by Bupa.

Wellbeing at work matters. Many of us spend a lot of time working, so it's important to create and nurture healthy habits in our workplaces. At Bupa Global, we believe in empowering everyone to take care of their mental and physical wellbeing, which leads to a better work and home environment. This is why we were proud to sponsor this award.

#### **Discover more:**

For premium insurance in the UK and Worldwide visit bupaglobal.com

For our highest level of cover visit bupaprivateclient.com



# BEST WORKPLACE WELLBEING ADVICE FIRM

sponsored by Bupa

### Winner: Lifecare International

Judges praised this winner for an excellent submission and developing technology-based solutions necessary to deal with a diverse international population.

They also welcomed the more personalised interactive services and recognised that excellent communication material and level of service will tie a client in and make it a partnership.



# BEST INDIVIDUAL HEALTH INSURANCE ADVICE FIRM

#### Winner: Advo

Judges said this outstanding advice firm evidenced how good it is at truly adding value, rather than just finding the cheapest premium.

They added that more firms could learn from the philosophy of not focusing on sales but on how good at listening to clients they are, noting that the firm went over and above its duties.





# BEST SMALL HEALTH INSURANCE ADVICE FIRM

#### Winner: Hooray Health & Protection

This winner was a standout firm for the judges by demonstrating the ability to create a customised and commercially astute solution.

It was praised for high retention statistics and customer satisfaction scores, supporting customers who had been unable to find cover and chasing declined claims.





# Transforming healthcare with **ConnectedCare**

Private healthcare is impacted by a number of challenges including delays to access, rising costs and risk of over treatment. At Bupa, we understand the need for joined up healthcare. By providing health insurance joined up with health services, we offer a streamlined member experience:



Access to a mental health therapist in **under 10 days** and a physiotherapist **within 2 days** 



Same day all-clear, or further diagnostics for breast, bowel and prostate cancer







### BEST GROUP HEALTH INSURANCE ADVICE FIRM

sponsored by Bupa

#### Winner: Advo

Highly Commended: Benefex

An advice firm which judges said clearly delivers excellent service as standard.

They noted the strong case study and client testimonials along with how it introduced fertility benefits for a client and how its own portal supported employers and their employees.



# BEST INDIVIDUAL PROTECTION ADVICE FIRM

# Winner: Towergate Health & Protection

Highly Commended: PIB Employee Benefits

The winning adviser was applauded for an excellent submission that strengthened the client's financial position and supported them through bereavement issues.

Judges were pleased with the thorough job in reviewing existing cover and comprehensive approach to the final solution





# BEST GROUP PROTECTION ADVICE FIRM

#### Winner: Benefex

Highly Commended: PIB Employee Benefits and Towergate Health & Protection

For this winning firm the judges loved the impressive entry which detailed the shortened claims process and the innovative and unusual member contact process.

They also recognised the desire to support members through the cost of living crisis and noted its strong ethical approach to business.



# BEST SMALL PROTECTION ADVICE FIRM

#### Winner: Moneysworth

An advice firm the judges recognised for working to protect more complex cases and which earned powerful testimonials.

They praised the firm for working to protect more complex cases and providing qualitative proof of success and clearly explaining its processes.





# BEST INTERNATIONAL INDIVIDUAL CLIENT ADVICE FIRM

### Winner: Lifecare International

Judges said this firm showed a great understanding of issues and support facing the client and conducted detailed analysis to enable placement of cover.

It also illustrated the effectiveness of its medical concierge service and how this can add value to the customer.



### BEST INTERNATIONAL GROUP ADVICE FIRM

#### Winner: Engage Health Group

This firm achieved the first ever maximum score from judges with a truly excellent entry.

It was praised for showing a company which appreciates the complexity of the international sector and working in an innovative way to ensure delivery of the client's needs.

It was also applauded for having built its own broker network and understanding and integrating the domestic policies which judges noted is often overlooked by international firms.





# BEST SALES & RETENTION ADVICE TEAM

#### Winner: Hooray Health & Protection

Judges applauded this firm for producing impressive results and outstanding retention with excellent staff training and innovative pooling arrangements.

They also praised its very proactive approach and for being extremely focused, noting it was also able to target sectors outside of the existing market.



#### **HEADLINE SPONSOR**

### **Allianz (11) Partners**

#### **SPONSORS**























# #HandPawards